NEW LATINO FOOD

MADE IN AMERICA

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A TASTE TO REMEMBER, THE PLACE YOU LOVE

PANNA
NEW LATINO FOOD
In many Latin American countries, a “pana” is a friend, someone you can trust, someone you like to share and spend time with. So, we just added an extra “n” to our name to make it “double friendly”
PANNA’S HISTORY

PANNA’s history began in 2000, when mauricio and beatriz meneses opened a Latin bakery on Collins Avenue in Miami Beach, Fl.

After a few years of operation, they discovered that PANNA was born to create not only america’s cheese stick “tequeños” and ham & cheese filled bread “cachitos” but exceptional arepas, sandwiches and salads as well.

All served in inviting place for families and friends.

Today, PANNA is a vertically integrated organization, operating restaurants, a factory producing the best latin pastries for both panna and third-party partners plus, a distribution center.
AN EVOLVING CULTURE

2000

FIRST PANNA CAFE EXPRESS WESTON, FL

2008

PANNA TO GO MANUFACTURING DIVISION COOPER CITY, FL

2014

PANNA NEW LATINO FOOD RESTAURANT DIVISION DORAL, FL

2017

PANNA LOGISTICS DISTRIBUTION DIVISION WESTON, FL

2019

NEW PANNA RESTAURANTS AVENTURA, FL
CORAL GABLES, FL
SOUTH MIAMI, FL
KEY BISCAYNE, FL
KENDALL, FL

FEBRUARY 01

NEW PANNA CAFE EXPRESS DORAL, FL

MAY 02

NEW PANNA TO GO FACILITY IN N. MIAMI BEACH, FL

APRIL 03

NEW PANNA CONCESSION IN MARLINS PARK, FL

JANUARY 04

NEW PANNA RESTAURANT WESTON, FL

NEW PANNA RESTAURANT AVENTURA, FL
NEW PANNA RESTAURANT WEST MIAMI, FL
NEW PANNA RESTAURANT CORAL GABLES, FL
NEW PANNA RESTAURANT KEY BISCAYNE, FL
NEW PANNA RESTAURANT KENDALL, FL
RESTAURANT

2,400 SF TO 2,800 SF WITH HIGH VISIBILITY, THE ABILITY FOR FULL VENTING AND A HIGH DAYTIME POPULATION.

EXPRESS

TRANSPORTATION ORIENTED LOCATIONS, SUCH AS GAS STATIONS, TRAVEL CENTERS AND AIRPORTS WITH HIGH TRAFFIC COUNTS.

KIOSK

75+ SF IN REGIONAL MALLS, SPORTING VENUES AND AIRPORTS WITH HIGH TRAFFIC COUNTS.
PANNA delivers authentic Latin food with exceptional customer service.

Our products combine Latin American flavors with a focus on fresh, high quality ingredients.

Our friendly and amazing team members create a unique and memorable experience, leaving customers with a taste to remember and place they love.
THE PLACE YOU LOVE

OUR FOOD
Unique products inspired by Latin American cuisine, prepared using traditional recipes and using fresh ingredients.

OUR PEOPLE
Hard working, passionate, and committed to delivering results.

OUR STORES
Modern and casual spaces that create an inviting experience surrounded by music and video.

OUR CULTURE
We believe it’s the little things we do to make our guests feel part of the panna family.
OUR MENU

PANNA
NEW LATINO FOOD

A TASTE TO REMEMBER, THE PLACE YOU LOVE!

AREPAS The new latino sandwich

CARNE ASADA
Grilled steak, green cabbage, pata cheese, picado yuca with our homemade garlic sauce.

PABELLON
Shredded beef, black beans, sweet plantains and pata cheese.

REINA PEPUDA
Shredded chicken, mayo and avocado.

TROPICAL
De Manso cheese, sweet plantains, avocado and tarter sauce.

PELUA
Shredded beef and pata cheese.

CATIRA
Shredded chicken and pata cheese.

FENIL
Pulled pork, manjarina and tomatoes.

All our Arepas are proudly made with flank Pan.

ANY SELECTION

PERICO Scrambled eggs, tomatoes and onions.

HAM & CHEESE Scrambled eggs, turkey available.

QUESEO GUAYANES

QUESEO PAISA

QUESEO AMARILLO

QUESEO DE MANO

BABY AREPITAS
Combination of four mini arepas of our most popular flavors: pelua, pepuda, catira, ham and guayanes cheese.

CACHAPAS Sweet corn pancakes served with de manso cheese. Protein options: steak, shredded beef or pulled pork.

MAICITOS Kernel corn served with mansa cheese, our homemade sauce and crushed potato chips.

HAM & SWISS Ham, Swiss cheese, tomatoes and our homemade dressing.

MAKING IT A COMBO

Fries and fountain soda 20 oz.

EXTRAS
1.75 1.49 2.25 1.79
Ham, cheese, or bacon
Avocado
Egg
Mushroom

FROM THE GRILL

GRILL MIX
Your selection
STEAK / CHICKEN / MIXED

Your pick of steak, chicken or both, along with fries, guayanes, espinacas, and pickled giardiniera.

THE WORKS BURGER
Grilled round beef patty with cheese, egg, bacon, potato stick, lettuce, tomatoes, grilled onions and mushrooms, mustard, ketchup, homemade sauce, served on a brioche kaiser bun or ciabatta. Pineapple sauce available.

GET THE WORKS HOT DOG
Grilled all beef hot dog, with mustard, ketchup, onions, and relish. Topped with potato stick and served on a baguette.

PANINIS with olive oil bread

ANY SELECTION

AMALFI Pesto, swiss cheese, roasted red peppers and pesto sauce.

BABY PATACON

8 DELICIOUS OPTIONS

PETOS Coffee + Paisa

Pepuda + Guayanes

Pepuda + Ham

Pepuda + Cheese

HAM & CHEESE Grilled chicken breast, bacon, swiss cheese, lettuce and BBQ sauce.

AVOCADO CHICKEN Grilled chicken breast, fresh mozzarella, tomatoes, avocado and honey mustard.

CHICKEN & ROASTED PEPPERS Grilled chicken breast, bacon, Swiss cheese, tomatoes, roasted red peppers and our homemade dressing.

TIJUANA Our homemade tuna recipe served with lettuce and tomatoes.

DESSERTS

DULCE DE LECHE CAKE

PASSION FRUIT CREAM

CHOCOLATE MOUSSE

CHOCOLATE MUG CAKE
BREAKFAST served all day long

DAILY BREAKFAST
Two eggs cooked to order, both browns, with all the trimmings, bacon or turkey. Your choice of toast or white baguette or croissant.

COMPLETE BREAKFAST
Two eggs cooked to order, both browns, with all the trimmings, bacon or turkey. Your choice of toast or white baguette, croissant or omelet.

VEGGO OMELETTE
Three scrambled eggs with onions, tomatoes, black pepper, and mushrooms. Your choice of toast or white baguette, croissant or omelet.

BREAKFAST SANDWICH
Two eggs cooked to order, bacon, turkey, and cheese. Your choice of toast or white baguette, croissant or omelet.

HAM & PITA BREAKFAST
Two scrambled eggs with ham, onions, and cheese. Served on a pita pocket bread.

BREAKFAST SIDES (EXC. OJ)
Plain or mixed order of:
- 1.99 Bacon, cheese, or ham and cheese.
- 0.90 Egg white cooked to order.
- 0.75 Tomatoes, onions, or mushrooms.

ORANGE JUICE
Fresly squeezed every morning in the store.

COFFEE
Espresso, Americano, Cappuccino, Mocha, Latte, Macchiato.

SALADS
Fresh!

CHICKEN Cesar
Fresh romaine lettuce served with grilled chicken, croutons, parmesan cheese, dressing, and our homemade dressing.

DESIGNADOS
Shrimp, pork, or chicken.
Your choice of meat, served with romaine lettuce, shredded Mexican cheese, pico de gallo, and our homemade dressing.

ORIENTAL SALAD
Grilled chicken, shrimp, black bean, romaine lettuce, pepper jack cheese, carrots, ginger dressing, and our homemade dressing.

SOUPS
CUP 8 oz.
BOWL 12 oz.

CHICKEN WALNUT
Fresh chicken soup served with chicken, walnuts, and red wine.

TAKIE TWO
CUP OF SOUP WITH FULL PANINI OR CUP OF SOUP WITH HALF SALAD

SOUPS OF THE SEASON
Choose between any of our seasonal soups and paninis with any full panini or half salad.

LATIN CORNER Our latin delights

TEQUERA
Cheese and guacamole.

COLOMBIAN ENCAPADAS
Shredded beef and potatoes.

VENEZUELAN ENCAPADAS
Standard beef, ground beef, shredded chicken or cheese.

ARGENTINIAN ENCAPADAS
Shredded chicken, tomato, and cheese.

PANDEHI
Colombian cheese bread.

CROISSANT
Plain.

MINI TEQUERA
Cheese.

PLATTERS Our delicious variety

STARTER
12阿根廷ian beef and chicken mini enchapaditas.

LARGE
12阿根廷ian beef and chicken mini enchapaditas, 6 mini enchapaditas, and 6 mini grilled enchapaditas.

FULL
12阿根廷ian beef and chicken mini enchapaditas, 6 mini enchapaditas, and 6 mini enchapaditas.

CREATE YOUR OWN PLATTER

JUICES & SMOOTHIES

CITRUS MIX
Orange juice and pineapple.

SUGAR ROY DRINK
Pineapple, orange, and mango.

COCONUT LEMONADE
Hand-squeezed lemonade with vanilla flavor.

SALCHICHAS
French fries with fried sausages topped with pink sauce.

HOT DOG
Served with cheese, ketchup, and mustard.

KIDS menu

CHICKEN TENDERS
Three fried chicken tenders.

MINI CACHAPA
Mini corn pancakes served with cheese.

BABY AREPIAS
Two baby arepas with cheese.

For more information, please visit us at www.myPanna.com

CONSUMER ADVISORY: Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions. Section 9-907.11, 2001 Title 21 Code
OUR LOCATIONS

ORLANDO
WESTON ROAD
WESTON TOWN CENTER
AVENTURA
DORAL
FOUNTAINBLEAU

OPENING IN 2019

CORAL WAY
SOUTH MIAMI
KEY BISCAYNE
KENDALL
Our team is responsible for Accounting, Marketing, Human Resources, Payroll, IT, Legal, Purchasing, Manufacturing, Logistics and Distribution.

Management’s focus on headcount, procurement, labor costs and sites selection are keys to our success.
PROVEN CONCEPT

KPI's

- Average COGS: 34%
- Average Sales: 2.4 MM
- Average Labor: 28.2%
- Average Check: $13.6
- Average Daily TC's: 490+
- Same Store Sales: 10%

2019 Projected Sales: US$13.4 MM

Product Mix:

- Latin Corner: 36%
- Arepas: 18%
- Beverages: 10%
- Coffee: 6%
- Burger & Grill: 9%
- Paninis: 4%
- Salads: 4%
- Breakfast: 3%
- Other: 10%

Updated 01/22/19
IN-HOUSE MARKETING

Our Marketing department’s primary goal is to build, enhance and leverage PANNA’s brand equity, create brand awareness and loyalty.

Our creative team manages all aspects of image, advertising, social media, sales promotions, package design brand reputation.

We are proud to support our community through diverse local sponsorships specially with Educational Institutions across South and Central Florida.
22,000 SF PRODUCTION FACILITY LOCATED IN MIAMI, FL

At PANNA we are committed to the growth of this core operation. We have invested heavily in both technology and the human capital to propel this division forward.

Our plants certified by the USDA which ensuring that customer are consuming products of the highest standards of quality and hygiene.

2017 marked explosive growth in the products we produce for clients outside of PANNA restaurants. We are honored to produce products for nationally recognized distributors such as Goya, Sysco, CoreMark, Pagnifique and others.
PANNA Logistics is our corporate division handling all restaurant fulfillments, from order receipts, wholesale purchasing, food warehousing, compliant storage to delivery of all of dry groceries, dairy, meat, frozen foods, bakery and produce.

We have recently put in place a distribution management team with an empowered culture that values hard work, disciplined processes and accountability.

We’re driven to deliver more products to fulfill panna’s operational needs.